



Own Your
AWKWARD

Capabilities & Programs

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Helping organizations develop leaders, strengthen teams, and engage communities through programs and partnerships in:

- Leadership Development
- Communication & Influence
- Team Dynamics & Engagement
- Change & Adaptability
- Personal Ownership & Growth
- Community Engagement
- Corporate Entertainment & Fundraising

Programs are designed for groups of all sizes, from small team workshops to large audience keynotes and events.

Development Pillars

Leadership Development

Who it's for: Emerging Leaders, Managers, Executives

- Lead with authenticity and confidence, showing up as your genuine self
- Make decisions with clarity and accountability in complex situations
- Coach and develop others to maximize their potential
- Communicate your vision and message effectively to inspire your team

Communication & Influence

Who it's for: All levels

- Speak and present ideas with clarity and impact, connecting with any audience
- Navigate difficult conversations while maintaining trust and credibility
- Give and receive feedback that drives growth and alignment
- Build cross-functional communication that strengthens collaboration

Team Dynamics & Engagement

Who it's for: Teams of all sizes and functions

- Understand individual strengths and working styles to build cohesion
- Create psychological safety and accountability within the team
- Foster collaboration and trust across roles and perspectives
- Increase engagement and motivation so everyone contributes their best

Change & Adaptability

Who it's for: Leaders and teams navigating transitions

- Embrace change confidently and model adaptability for others
- Lead teams through uncertainty while maintaining morale
- Apply strategies to keep projects moving forward effectively
- Turn disruption into opportunity for growth and innovation

Personal Ownership & Growth

Who it's for: Individuals at any level looking to grow

- Own your strengths, communication style, and professional presence
- Build confidence to influence and inspire others
- Transform discomfort into personal and professional growth
- Develop actionable strategies for continuous self-improvement

Working Together

Core Programs

Executive & Leadership Workshops or Retreats

- Align leadership around mission, vision, culture, and strategic priorities
- Develop authentic communication, decision-making, and team influence
- Build public speaking skills to lead with clarity and impact

Tailored Keynotes for Teams

- Reinforce leadership objectives and inspire teams once leadership is aligned
- Ensure consistent messaging and adoption across the organization

Interactive Workshops & Ongoing Development

- Practical, skills-based follow-ups addressing real-world challenges
- Deepen leadership, team communication, and collaboration capabilities over time

Customized Programming

- Designed for executive teams, emerging leaders, or entire departments
- Focus on leadership, communication, engagement, adaptability, and team dynamics to meet organizational goals

Supplemental Programs

Expanded Team & Leadership Development

- Special cohort trainings for leaders or teams
- Access to Own Your Awkward online academy for additional development
- Employee Assistance Program coaching sessions (discounted or company-funded)
- Employee resource group support and programming

Organizational Events & Engagement

- Kick-off meetings, annual sales meetings, or corporate retreats
- Corporate entertainment, emcee, or auctioneer services for events
- Custom programming for fundraisers or employee celebrations

Marketing, Visibility & Community

- Podcast guest appearances for founders or leaders
- Sponsorship of the Own Your Awkward Podcast
- Community engagement projects like “Awkward on the Street” interviews