



Own Your **AWKWARD**

Own Your Awkward: Premium 1:1 Coaching

Turn awkward “so what do you do?” conversations into confident networking conversations that help the right people instantly get what you do and remember you.

Most service-based business owners know their craft.

The awkward part is explaining what they do in a way that actually lands.

You know the room. Chamber events. Networking breakfasts. Community mixers. Someone asks what you do, and you know there’s more to say, but it comes out flat, fuzzy, or forgettable.

That’s what we fix.

Over 12 weeks, we shape the way you talk about your business so conversations feel natural, confident, and clear. Not scripted. Not salesy. Just you, at your best.

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Who this is for:

This is for service-based business owners who already do good work but want to get better results from the conversations that matter.

Best fit tends to be people who grow through relationships, referrals, networking, and reputation.

Consultants. Coaches. Realtors. Agency owners. People who know that being remembered in the room turns into business later.

What happens over 12 weeks:

We work together one-on-one to help you:

- Get clear on the stories, moments, and parts of your experience that actually connect
- Understand why certain stories land and why others don't
- Build simple ways to remember and pull the right story at the right time
- Shape how you talk about what you do so people instantly understand it
- Turn awkward networking conversations into confident, natural ones

This isn't about learning a script.

It's about finding your voice.

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The finish line:

When you complete the program, you get a guaranteed spot in the next Own Your Awkward Showcase.

You'll step onto a real stage, in front of a live audience, and deliver your talk with confidence.

If the next showcase isn't immediately after your 12 weeks, we hold your spot for the following one.

And before you step on stage, you'll get enough refresher sessions so you feel sharp, not rusty.

What you also get:

Find Your Voice Starter Kit (worth \$297)

A simple pre-work toolkit with story prompts, clarity exercises, and the framework we'll use so you start making progress before session one.

90-Minute Message Mapping Session (worth \$450)

A deeper front-end session to shape your message, your angle, and the stories that make people lean in.

Professional Talk Recording (worth \$750+)

Your showcase talk professionally recorded so you can use it for social media, your website, speaker outreach, or business promotion.

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Guarantee:

Take the first two sessions.

If you don't already feel more clarity around what to say and how to say it, I'll buy it back from you.

No questions asked.

Investment:

\$3,800 pay in full

or

12 weekly instalments of \$350
(total \$4,200)

Availability:

I'm taking on 2 private clients for this round.

We start August 5.
Doors close July 31.

Set Up a Time to Discuss Your Event

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